

REGVOTE. Are you currently registered to vote in [STATE]?

Yes	99%
No	-
Not sure	1

PTYID. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? **[IF INDEPENDENT/OTHER]** Do you think of yourself as closer to the Democratic Party or the Republican Party?

Strong Democrat	28%
Weak Democrat	10
Independent / Closer to the Democrats	6
Independent	12
Independent / Closer to the Republicans	5
Weak Republican	15
Strong Republican	23
DEMOCRAT (NET)	38%
INDEPENDENT (NET)	24
REPUBLICAN (NET)	38
DEMOCRAT W/ LEANERS (NET)	44%
REPUBLICAN W/ LEANERS (NET)	44

PTYIMPORT. How important is politics to your personal identity?

Very important	29%
Somewhat important	37
Not too important	23
Not at all important	11
IMPORTANT (NET)	66%
NOT IMPORTANT (NET)	34

SEEKNEWS. Which of the following better describes how you get news about things like current events and politics?

I seek out news	61%
News comes to me	39

Switching gears...

DIRECTION. Generally speaking, would you say the country today is...

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Off on the wrong track	63%	63%	62%	59%	92%	71%	32%
Headed in the right direction	32	32	33	37	6	11	65
Not sure	5	6	5	5	2	18	4

TRUMPAPP. Do you approve or disapprove of the way Donald Trump is handling his job as president?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Strongly approve	22%	22%	24%	23%	1%	8%	46%
Somewhat approve	18	20	18	20	3	13	34
Somewhat disapprove	13	9	12	11	10	23	12
Strongly disapprove	46	47	45	44	85	46	6
Not sure	2	2	2	3	*	9	1
APPROVE (NET)	40%	41	41	43	5	22	81
DISAPPROVE (NET)	58	56	57	55	95	70	18

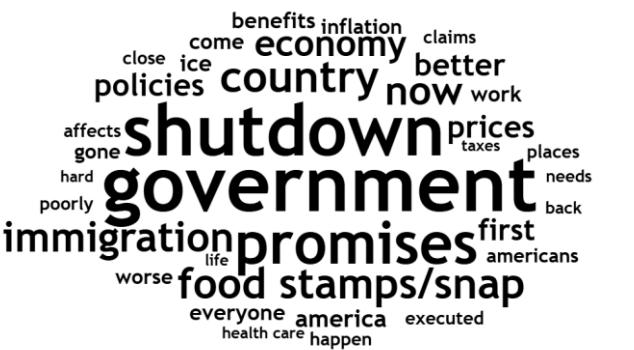
TRUMPAPPECON. Do you approve or disapprove of the way Donald Trump is handling the economy?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Strongly approve	20%	19%	23%	20%	1%	7%	42%
Somewhat approve	18	20	15	22	4	15	34
Somewhat disapprove	11	11	13	12	8	16	12
Strongly disapprove.....	49	47	45	43	87	55	8
Not sure	2	2	3	3	*	7	3
APPROVE (NET).....	38%	39	38	41	5	23	76
DISAPPROVE (NET)	59	59	59	56	95	71	20

TRUMPSUM. [IF TRUMP VOTER] You indicated you voted for Donald Trump in 2024. Do you regret voting for Donald Trump? [IF DO NOT REGRET] Would you say you are disappointed or not disappointed in how Donald Trump is handling being president?

	Nov-09	Jun-30	Apr-28	Latest Data by Party		
				Dem	Ind	Rep
Regret voting for Trump	16%	14%	11%	61%	19%	14%
Don't regret voting for Trump, but very disappointed	1	1	*	-	-	1
Don't regret voting for Trump, but somewhat disappointed	15	11	16	5	29	14
Don't regret voting for Trump, and not at all disappointed	68	75	73	34	52	71
DISAPPOINTED (NET).....	16%	11	16	5	29	15
REGRET OR DISAPPOINTED (NET).....	32	25	27	66	48	29

Q1. [N SIZE = 70 / IF VOTED FOR TRUMP AND REGRETS VOTING FOR TRUMP] You indicated you regret voting for Donald Trump in 2024. What makes you say that?



Q2. [N SIZE = 72 / IF VOTED FOR TRUMP AND DISAPPOINTED IN TRUMP] You indicated you are disappointed in how Donald Trump has handled his first year of being president in his second term. What makes you say that?



FAVS. You will now see the names of some people, groups, and other items. Please indicate how favorable or unfavorable you are to each one.

	FAV		UNFAV		DK	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• [SPLIT A] SNAP, formerly known as food stamps.....	50%	28	10	7	4	*	78%	18	96
<i>Nov-03 2025</i>	52%	29	8	6	5	1	81%	14	95
<i>Oct-27 2025</i>	48%	29	8	7	6	1	78%	15	93
Latest Data by Party Dem	67%	24	5	2	2	*	91%	7	97
Latest Data by Party Ind	47%	31	9	7	7	-	77%	16	93
Latest Data by Party Rep	33%	32	16	13	6	-	65%	29	94
• [SPLIT B] People who receive SNAP, formerly known as food stamps.....	41%	30	12	4	13	1	70%	16	86
Latest Data by Party Dem	56%	29	2	1	12	*	85%	3	88
Latest Data by Party Ind	51%	21	5	10	12	-	73%	16	88
Latest Data by Party Rep	22%	33	24	5	14	2	55%	29	84
• The Affordable Care Act.....	34%	26	10	14	13	3	60%	24	84
<i>Nov-03 2025</i>	33%	30	9	14	12	2	62%	23	86
<i>Oct-05 2025</i>	32%	29	12	14	10	3	61%	26	87
<i>Oct-07 2024</i>	31%	28	11	14	14	2	59%	25	84
Latest Data by Party Dem	52%	31	2	3	11	1	83%	5	88
Latest Data by Party Ind	34%	22	11	9	19	6	56%	19	75
Latest Data by Party Rep	15%	21	19	26	15	4	36%	45	82
• Donald Trump.....	25%	17	9	47	2	*	42%	56	98
<i>Nov-03 2025</i>	24%	17	8	49	2	*	41%	57	98
<i>Oct-27 2025</i>	26%	15	10	47	2	*	42%	57	98
<i>Oct-20 2025</i>	25%	19	8	47	1	*	44%	55	98
Latest Data by Party Dem	1%	4	7	87	2	*	5%	93	98
Latest Data by Party Ind	9%	12	20	52	7	-	21%	72	93
Latest Data by Party Rep	54%	32	8	6	1	-	86%	14	99
• JD Vance.....	22%	18	8	40	8	3	41%	48	89
<i>Nov-03 2025</i>	21%	19	9	38	8	5	40%	47	87
<i>Oct-27 2025</i>	23%	18	10	38	8	4	41%	48	88
<i>Oct-20 2025</i>	21%	17	10	37	9	5	39%	47	86
Latest Data by Party Dem	2%	5	9	73	9	2	7%	82	89
Latest Data by Party Ind	3%	19	13	41	13	11	22%	54	76
Latest Data by Party Rep	49%	32	4	7	6	2	80%	12	92
• The Republican Party.....	19%	23	14	40	3	*	42%	54	96
<i>Nov-03 2025</i>	20%	23	13	41	3	1	43%	54	97
<i>Oct-27 2025</i>	18%	24	15	37	4	1	42%	52	95
<i>Oct-20 2025</i>	18%	23	16	37	4	1	41%	53	95
Latest Data by Party Dem	1%	4	16	76	2	*	6%	92	97
Latest Data by Party Ind	3%	11	32	39	15	-	14%	71	85
Latest Data by Party Rep	41%	46	7	5	2	-	87%	12	98

FAVS. You will now see the names of some people, groups, and other items. Please indicate how favorable or unfavorable you are to each one.

	FAV		UNFAV		DK	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• The Democratic Party	19%	26	18	33	4	*	45%	50	95
<i>Nov-03 2025</i>	18%	25	19	35	3	1	43%	53	97
<i>Oct-27 2025</i>	21%	25	16	34	3	1	45%	50	95
<i>Oct-20 2025</i>	17%	26	18	34	4	1	43%	52	95
Latest Data by Party Dem	38%	46	12	2	2	*	84%	14	97
Latest Data by Party Ind	5%	16	28	32	20	-	21%	59	80
Latest Data by Party Rep	3%	10	21	64	2	*	12%	85	97
• Zohran Mamdani.....	16%	13	7	24	16	25	28%	31	59
<i>Jun-30 2025</i>	8%	7	5	15	20	45	15%	19	35
Latest Data by Party Dem	29%	22	6	4	18	22	51%	10	61
Latest Data by Party Ind	9%	3	9	19	18	42	12%	28	40
Latest Data by Party Rep	4%	6	7	46	14	23	10%	53	63
• Mike Johnson, the Speaker of the House of Representatives	15%	16	11	27	17	14	31%	38	69
<i>Nov-03 2025</i>	13%	17	11	29	19	11	30%	40	70
<i>Oct-27 2025</i>	14%	18	13	24	19	12	32%	37	70
<i>Oct-20 2025</i>	13%	20	10	28	17	13	33%	38	70
Latest Data by Party Dem	2%	5	12	50	20	10	8%	63	70
Latest Data by Party Ind	4%	7	15	27	19	28	10%	42	52
Latest Data by Party Rep	31%	30	8	3	14	13	62%	11	72
• Abigail Spanberger.....	10%	8	4	11	21	46	19%	15	33
Latest Data by Party Dem	18%	12	2	3	20	44	30%	6	35
Latest Data by Party Ind	7%	4	6	12	16	54	11%	18	29
Latest Data by Party Rep	3%	6	4	19	23	45	9%	23	33
• Mikie Sherrill.....	9%	8	5	10	22	46	17%	15	32
Latest Data by Party Dem	15%	10	3	5	21	45	25%	8	33
Latest Data by Party Ind	3%	4	8	11	24	50	7%	19	26
Latest Data by Party Rep	3%	8	6	15	22	46	11%	20	32

TRUMPNEWS. Over the past few days, how much have you seen, read, or heard about Donald Trump?

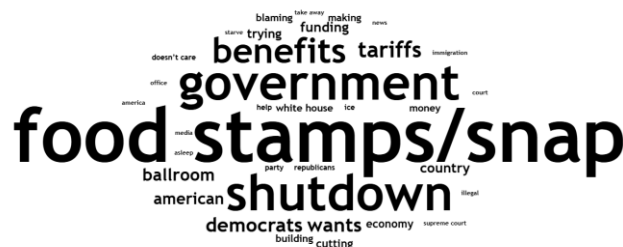
	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
A lot	55%	55%	55%	51%	61%	51%	49%
Some	29	30	30	26	24	25	34
A little.....	11	9	9	15	9	10	12
Nothing	6	6	6	7	5	14	4
A LOT/SOME (NET).....	83%	85	85	78	85	76	83
A LITTLE/NOTHING (NET).....	17	15	15	22	15	24	17

TRUMPPPOS. [IF POSITIVE/MIXED] In a few words, what positive things have you seen, read, or heard recently about Donald Trump?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Mostly positive.....	16%	17%	18%	28%	3%	5%	32%
Mostly negative.....	52	49	52	42	82	57	20
Equal mix of positive and negative.....	27	28	23	24	12	25	42
Have heard nothing in past few days about Trump.....	6	6	6	6	4	13	5
TOTAL POSITIVE (NET).....	43%	45	42	51	14	30	75
TOTAL NEGATIVE (NET).....	78	77	75	66	94	81	62



TRUMPNEG. [IF NEGATIVE/MIXED] In a few words, what negative things have you seen, read, or heard recently about Donald Trump?



- Health care.....

Nov-03 2025

Oct-27 2025

Oct-20 2025

Latest Data by Party Dem

Latest Data by Party Ind

Latest Data by Party Rep
- Looking out for people in need.....

Nov-03 2025

Latest Data by Party Dem

Latest Data by Party Ind

Latest Data by Party Rep

BETJOB. Below is a list of issues. Please indicate who **you personally** trust more to handle each one.

	<u>The Democratic Party</u>	<u>Donald Trump and the Republican Party</u>	<u>Don't trust either party on this issue</u>	<u>DK</u>
• Inflation and the cost of living	40%	34	23	3
<i>Nov-03 2025</i>	36%	36	22	6
<i>Oct-27 2025</i>	37%	36	21	5
<i>Oct-20 2025</i>	35%	37	21	7
Latest Data by Party Dem	77%	5	17	1
Latest Data by Party Ind	17%	13	58	12
Latest Data by Party Rep	9%	68	20	3
• Looking out for people like me	40%	33	23	4
<i>Nov-03 2025</i>	39%	33	22	6
<i>Oct-27 2025</i>	42%	32	22	5
<i>Oct-20 2025</i>	39%	32	23	5
Latest Data by Party Dem	79%	2	17	2
Latest Data by Party Ind	21%	13	57	9
Latest Data by Party Rep	5%	71	20	4
• Bringing needed change to Washington.....	34%	36	24	6
<i>Nov-03 2025</i>	30%	39	24	6
<i>Oct-27 2025</i>	35%	37	22	6
<i>Oct-20 2025</i>	29%	39	25	7
Latest Data by Party Dem	68%	3	26	4
Latest Data by Party Ind	16%	16	52	17
Latest Data by Party Rep	6%	76	14	4
• Handling the government shutdown.....	34%	32	29	4
<i>Nov-03 2025</i>	31%	32	31	6
<i>Oct-27 2025</i>	32%	32	30	6
<i>Oct-20 2025</i>	30%	33	29	7
Latest Data by Party Dem	65%	4	28	3
Latest Data by Party Ind	14%	19	57	10
Latest Data by Party Rep	8%	65	23	3
• Getting things done.....	33%	39	24	4
<i>Nov-03 2025</i>	31%	41	24	5
<i>Oct-27 2025</i>	34%	41	20	5
<i>Oct-20 2025</i>	28%	41	26	5
Latest Data by Party Dem	67%	4	27	3
Latest Data by Party Ind	15%	22	50	14
Latest Data by Party Rep	4%	80	14	2

Q3. [IF DISAPPROVE OF TRUMP ON THE ECONOMY] You indicated earlier that you disapprove of how Trump is handling the economy. What makes you say that?



DEMRIGHT. [SPLIT A] Do you think the Democratic Party is focused on the right things?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Mostly focused on the right things.....	23%	24%	27%	24%	41%	17%	7%
Somewhat focused on the right things.....	29	25	23	25	43	32	13
Somewhat focused on the wrong things.....	9	11	12	11	6	5	14
Mostly focused on the wrong things.....	33	33	30	32	6	23	62
Not sure.....	6	6	8	8	5	24	3
THE RIGHT THINGS (NET).....	51%	50	50	49	83	48	20
THE WRONG THINGS (NET).....	42	44	42	42	12	28	76

REPRIGHT. [SPLIT B] Do you think the Republican Party is focused on the right things?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Mostly focused on the right things.....	24%	24%	24%	25%	2%	7%	52%
Somewhat focused on the right things.....	18	21	21	20	6	22	30
Somewhat focused on the wrong things.....	11	10	11	10	9	20	9
Mostly focused on the wrong things.....	43	41	38	38	80	38	7
Not sure.....	3	4	6	7	2	13	2
THE RIGHT THINGS (NET).....	43%	45	44	45	8	29	82
THE WRONG THINGS (NET).....	54	50	50	48	90	58	16

Now you are going to see some questions about the economy...

ECONOMYSTATUS. How would you rate the state of the U.S. economy today?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Excellent.....	4%	3%	4%	5%	1%	3%	6%
Good.....	25	24	25	25	7	10	47
Not so good.....	38	41	37	40	45	36	32
Poor.....	31	30	32	28	44	47	14
Not sure.....	2	1	2	1	2	4	1
POSITIVE (NET).....	29%	27	30	30	8	13	53
NEGATIVE (NET).....	70	71	69	68	90	83	46

PERSITCONFIDENCE. Thinking about your personal financial situation **over the next few months**, do you feel confident or uneasy?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Very confident.....	13%	10%	13%	12%	6%	7%	23%
Somewhat confident.....	22	27	25	26	12	10	36
Somewhat uneasy.....	31	30	29	30	35	34	25
Very uneasy.....	32	31	31	29	46	43	15
Not sure.....	2	2	2	3	1	6	1
CONFIDENT (NET).....	36%	37	38	38	18	17	59
UNEASY (NET).....	63	61	60	59	81	76	40

Q4. Do you think the cost of health care is going up, going down, or staying the same?

	Nov-09	Nov-03	Jul-21	Feb-24	Latest Data by Party		
					Dem	Ind	Rep
Going up a lot.....	36%	36%	31%	28%	51%	41%	20%
Going up somewhat.....	37	36	29	34	32	34	42
Staying the same.....	19	18	36	34	11	15	28
Going down somewhat.....	6	5	3	3	3	7	9
Going down a lot.....	2	5	1	1	3	3	1
GOING UP (NET).....	73%	72	60	62	83	75	62
GOING DOWN (NET).....	8	10	4	4	6	10	10

Q5. More specifically... Are your health care **premiums**, or the amount you pay each month for health insurance, going up, going down, or staying the same?

	Nov-09	Latest Data by Party		
		Dem	Ind	Rep
Going up a lot.....	23%	29%	33%	14%
Going up somewhat.....	30	33	18	31
Staying the same.....	29	22	23	38
Going down somewhat.....	2	1	2	4
Going down a lot.....	2	2	3	2
Not sure.....	10	10	15	9
I am uninsured.....	3	3	6	3
GOING UP (NET).....	53%	63	51	45
GOING DOWN (NET).....	4	3	5	5

Switching subjects...

Q6. How much have you seen, read, or heard about the current government shutdown?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
A lot.....	57%	56%	46%	40%	62%	48%	55%
Some.....	30	30	31	35	27	28	33
A little.....	10	12	20	20	9	18	10
Nothing.....	3	2	3	5	1	6	3
A LOT/SOME (NET).....	87%	86	77	75	90	76	87

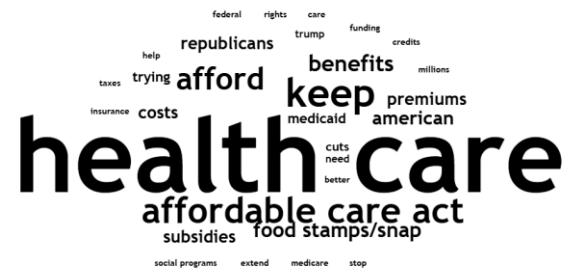
V1. Who do you blame most for the current government shutdown? [IF NOT DEMOCRATS IN CONGRESS/TRUMP AND REPUBLICANS IN CONGRESS] If you had to choose today, just based on what you know, who do you blame most for the current government shutdown?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Democrats in Congress.....	31%	31%	29%	31%	3%	21%	63%
President Trump and Republicans in Congress.....	41	42	41	39	75	38	8
Do not blame either of these	3	2	2	2	2	4	3
Blame both of these equally	22	20	22	21	19	28	22
Don't know enough to say	4	4	5	6	2	9	4
DEMOCRATS IN CONGRESS WITH LEANERS (NET)	34%	36	33	35	3	24	69
PRESIDENT TRUMP AND REPUBLICANS IN CONGRESS WITH LEANERS (NET) ..	48	49	47	45	85	46	12

Q7. Do you have a positive or negative impression of what Democrats in Congress are fighting for in this government shutdown?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Very positive.....	23%	20%	25%	20%	44%	10%	6%
Somewhat positive	20	22	17	20	34	16	8
Somewhat negative.....	15	14	15	14	8	19	22
Very negative.....	29	30	26	29	5	24	54
Not sure what they are fighting for	12	13	17	17	9	31	10
POSITIVE (NET)	44%	43	42	40	78	26	14
NEGATIVE (NET).....	44	44	41	43	13	43	76

Q8. [IF A POSITIVE IMPRESSION] And what, specifically, do you think Democrats in Congress are fighting for in this government shutdown?



Q8. [IF A NEGATIVE IMPRESSION] And what, specifically, do you think Democrats in Congress are fighting for in this government shutdown?



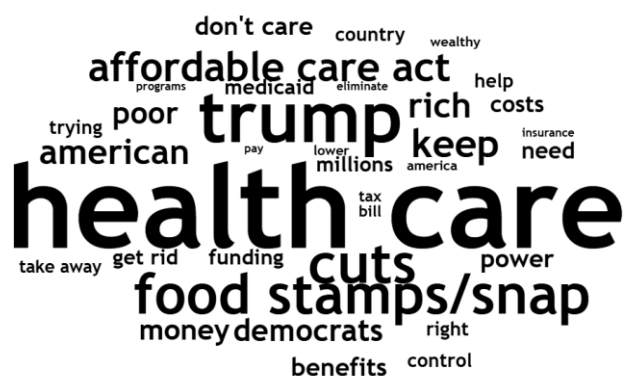
Q9A. [SPLIT A] Do you have a positive or negative impression of what Republicans in Congress are fighting for in this government shutdown?

					Latest Data by Party		
	<u>Nov-09</u>	<u>Nov-03</u>	<u>Oct-27</u>	<u>Oct-20</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>
Very positive	20%	20%	18%	20%	*	5%	45%
Somewhat positive	18	17	18	18	2	24	32
Somewhat negative	11	13	14	12	13	4	10
Very negative	40	36	35	33	77	33	5
Not sure what they are fighting for	11	13	16	17	7	34	8
POSITIVE (NET)	38%	38	35	38	3	29	76
NEGATIVE (NET)	51	49	49	45	90	37	15

Q10. [SPLIT A / IF A POSITIVE IMPRESSION] And what, specifically, do you think **Republicans in Congress** are fighting for in this government shutdown?



Q10. [SPLIT A / IF A NEGATIVE IMPRESSION] And what, specifically, do you think **Republicans in Congress** are fighting for in this government shutdown?



Q9B. [SPLIT B] Do you have a positive or negative impression of what Donald Trump is fighting for in this government shutdown?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Very positive	22%	20%	23%	23%	3%	4%	46%
Somewhat positive	14	16	14	13	3	11	26
Somewhat negative	11	10	11	12	8	29	10
Very negative	42	44	38	36	78	36	7
Not sure what he is fighting for	11	10	15	16	8	20	11
POSITIVE (NET)	35%	36	36	36	5	15	72
NEGATIVE (NET)	54	54	49	48	87	65	17

B1. Below is a list of individuals and groups. Please indicate whether you think each is trying to reopen the government or is trying to keep the government shut down.

	REOPEN		KEEP SHUT DOWN		Not sure	NET	
	Strongly	Some	Some	Strongly		REOPEN	KEEP SHUT DOWN
• Democrats in Congress	25%	22	14	30	9	47%	43
Nov-03 2025	24%	20	17	29	10	44%	46
Oct-27 2025	21%	22	15	29	13	44%	44
Oct-20 2025	22%	23	13	30	12	45%	43
Latest Data by Party Dem	45%	35	8	4	7	81%	12
Latest Data by Party Ind	17%	22	16	19	27	38%	35
Latest Data by Party Rep	7%	9	19	59	6	16%	78
• Republicans in Congress	26%	18	17	31	9	43%	48
Nov-03 2025	24%	20	13	34	9	44%	47
Oct-27 2025	22%	17	15	33	13	39%	48
Oct-20 2025	22%	19	16	32	12	41%	48
Latest Data by Party Dem	4%	8	23	57	8	12%	81
Latest Data by Party Ind	10%	23	16	26	25	33%	42
Latest Data by Party Rep	52%	26	11	5	6	78%	16
• Donald Trump	27%	14	12	38	8	41%	51
Nov-03 2025	25%	16	12	39	8	41%	51
Oct-27 2025	24%	14	12	39	11	38%	51
Oct-20 2025	24%	15	12	38	11	39%	50
Latest Data by Party Dem	3%	5	15	70	7	8%	85
Latest Data by Party Ind	13%	18	12	36	21	31%	48
Latest Data by Party Rep	55%	22	10	7	6	77%	17

Q14. Regardless of how much you have heard about the government shutdown, which of the following best describes the impact you think it will have on **you personally**?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Very positive impact	4%	2%	2%	5%	3%	3%	5%
Somewhat positive impact	3	4	4	7	2	1	5
No impact at all	24	24	24	30	15	16	36
Somewhat negative impact	40	36	39	35	44	37	38
Very negative impact	24	29	25	14	33	37	12
Not sure	4	6	6	7	4	6	4
POSITIVE (NET)	7%	6	6	13	5	4	10
NEGATIVE (NET)	65	65	64	50	76	74	50

Q16. [IF BELIEVE WILL BE NEGATIVELY IMPACTED PERSONALLY BY SHUTDOWN] You indicated that you think the government shutdown will negatively impact **you personally**. What makes you say that?

food stamps/snap

money federal care
health care job going services
worse receive costs pay air travel economy afford
country able
keep need family prices work help
cutting rely already social security

Q15. Regardless of how much you have heard about the government shutdown, which of the following best describes the impact you think it will have on **the country**?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Very positive impact	4%	3%	5%	3%	3%	3%	4%
Somewhat positive impact	4	4	4	6	2	2	7
No impact at all	6	5	6	10	5	4	7
Somewhat negative impact	29	28	29	34	19	31	40
Very negative impact	55	56	48	40	71	56	39
Not sure	2	4	7	6	1	4	3
POSITIVE (NET)	8%	6	9	9	5	5	11
NEGATIVE (NET)	85	84	77	74	89	87	79

B2. Below is a list of things some say are happening right now. Please indicate who you blame more for each one. If you don't believe it is happening, please indicate that option.

	Dems in Congress	Trump and Reps in Congress	Don't blame either	Blame both equally	Don't believe this is happening	DK
• Health care premiums going up	21%	47	6	19	2	5
Nov-03 2025	20%	48	6	17	2	8
Latest Data by Party Dem	1%	81	3	12	1	3
Latest Data by Party Ind	10%	40	8	32	-	9
Latest Data by Party Rep	45%	13	10	22	4	7
• Costs generally rising	19%	46	6	21	4	4
Nov-03 2025	21%	46	6	20	1	5
Latest Data by Party Dem	1%	82	3	11	1	1
Latest Data by Party Ind	10%	38	7	33	3	9
Latest Data by Party Rep	40%	12	9	27	6	6
• Electricity costs going up	19%	38	12	20	3	9
Nov-03 2025	18%	36	13	19	3	11
Latest Data by Party Dem	2%	67	9	14	*	7
Latest Data by Party Ind	9%	34	13	34	1	9
Latest Data by Party Rep	39%	9	13	23	6	10

Q20T. Please indicate whether you currently receive or have ever received benefits from SNAP, formerly known as food stamps.

Yes - currently receive benefits from this program / estimated as eligible based on self-reported income	23%
Yes - currently receive benefits from this program / estimated as ineligible based on self-reported income ...	6
Yes - previously received benefits from this program, but not anymore	18
No - have never received benefits from this program	53

Q21. Please indicate whether anyone you know receives benefits from SNAP, formerly known as food stamps.

	Nov-09	Latest Data by Party		
		Dem	Ind	Rep
Yes, a close friend or family member	44%	46%	53%	41%
Yes, an acquaintance	24	21	31	25
No, nobody I know	36	35	25	40
Not sure	7	9	5	4
YES, KNOW SOMEONE (NET)	58%	56	70	56

Q22. How much have you seen, read, or heard about SNAP, or food stamps, running out of funding and millions losing access to food assistance?¹

	Nov-09	Nov-03	Latest Data by Party		
			Dem	Ind	Rep
A lot.....	62%	66%	71%	66%	53%
Some.....	25	20	22	18	30
A little.....	8	10	4	11	12
Nothing.....	4	4	3	6	5
A LOT/SOME (NET)	87%	86	93	84	83

v2. Who do you blame most for SNAP, or food stamps, running out of funding due to the government shutdown? [IF NOT DEMOCRATS IN CONGRESS/TRUMP AND REPUBLICANS IN CONGRESS] If you had to choose today, just based on what you know, who do you blame most for SNAP, or food stamps, running out of funding due to the government shutdown?

	Nov-09	Nov-03	Oct-27	Latest Data by Party		
				Dem	Ind	Rep
Democrats in Congress.....	29%	31%	25%	3%	11%	61%
President Trump and Republicans in Congress.....	50	48	46	86	47	14
Do not blame either of these.....	2	3	3	1	4	2
Blame both of these equally.....	15	15	21	8	30	16
Don't know enough to say.....	4	3	5	1	7	6
DEMOCRATS IN CONGRESS WITH LEANERS (NET)	32%	33	29	4	15	66
PRESIDENT TRUMP AND REPUBLICANS IN CONGRESS WITH LEANERS (NET).....	52	51	49	88	50	17

B3A. Below is a list of things some people might be concerned about right now. Please indicate how concerned you are about each one, where 1 means you're not at all concerned about that item and 5 means you're extremely concerned about that item.

	CONCERNED			NOT CONCERNED		NET		
	5 - Extremely	4	3	2	1 - Not at all	CONCERNED	NOT CONCERNED	MEAN
• [SPLIT A] The government shutdown entering its sixth week with no clear end in sight	62%	19	13	2	3	81%	6	4.35
Nov-03 2025	57%	24	12	4	3	81%	7	4.27
Oct-27 2025	55%	21	16	4	5	76%	8	4.17
Latest Data by Party Dem	73%	17	7	*	1	91%	2	4.61
Latest Data by Party Ind	66%	13	17	3	1	79%	4	4.41
Latest Data by Party Rep	50%	23	18	4	6	72%	10	4.06
• [SPLIT A] SNAP, or food stamps, running out of funding and millions losing access to food assistance ²	61%	17	14	4	5	78%	8	4.26
Nov-03 2025	60%	17	13	5	5	77%	11	4.21
Latest Data by Party Dem	79%	16	5	-	-	95%	-	4.73
Latest Data by Party Ind	66%	15	13	-	7	81%	7	4.33
Latest Data by Party Rep	41%	19	23	8	8	60%	17	3.76

¹ For the November 3 data, respondents were asked how much they had seen, read, or heard about "SNAP, or food stamps, running out of funding and millions potentially losing access to food assistance."

² For the November 3 data, respondents were asked how concerned they were about "SNAP, or food stamps, running out of funding and millions potentially losing access to food assistance."

B3A. Below is a list of things some people might be concerned about right now. Please indicate how concerned you are about each one, where 1 means you're not at all concerned about that item and 5 means you're extremely concerned about that item.

	CONCERNED			NOT CONCERNED		NET		MEAN
	5 - Extremely	4	3	2	1 - Not at all	CONCERNED	NOT CONCERNED	
• [SPLIT A] Health care costs rising and Americans losing health care coverage if Congress does nothing to prevent it	60%	19	16	4	2	78%	6	4.30
Nov-03 2025	57%	21	15	3	4	78%	7	4.24
Oct-27 2025	57%	17	16	4	5	74%	9	4.17
Oct-20 2025	59%	18	13	6	4	77%	10	4.22
Latest Data by Party Dem	75%	17	7	1	-	92%	1	4.67
Latest Data by Party Ind	75%	4	20	-	1	79%	1	4.52
Latest Data by Party Rep	40%	24	23	8	5	64%	12	3.87
• [SPLIT A] Federal workers not receiving their paychecks	57%	19	16	3	4	77%	7	4.22
Nov-03 2025	51%	21	17	6	5	72%	10	4.09
Oct-27 2025	48%	21	17	7	7	69%	14	3.96
Oct-20 2025	48%	20	20	4	8	68%	13	3.95
Latest Data by Party Dem	66%	20	12	1	1	86%	2	4.48
Latest Data by Party Ind	59%	10	20	3	7	70%	10	4.12
Latest Data by Party Rep	48%	21	19	5	6	69%	12	3.99
• [SPLIT A] The U.S. giving \$40 billion to Argentina to bail out its economy	57%	17	15	4	6	74%	11	4.15
Nov-03 2025	51%	20	18	6	6	71%	11	4.04
Oct-27 2025	53%	19	17	6	5	71%	11	4.08
Latest Data by Party Dem	67%	16	14	1	2	83%	3	4.45
Latest Data by Party Ind	63%	14	15	7	1	77%	7	4.33
Latest Data by Party Rep	46%	18	16	7	12	64%	19	3.79
• [SPLIT A] Trump announcing the U.S. should not pay any SNAP benefits, also known as food stamps, during the government shutdown despite being ordered to do so by federal courts	56%	13	16	7	9	69%	16	4.00
Latest Data by Party Dem	79%	13	6	*	1	92%	1	4.69
Latest Data by Party Ind	65%	11	18	-	7	75%	7	4.27
Latest Data by Party Rep	29%	14	24	16	17	43%	33	3.22
• [SPLIT A] Trump spending \$300 million to build a ballroom at the White House	55%	11	8	6	21	66%	27	3.73
Nov-03 2025	49%	11	14	6	20	59%	27	3.61
Oct-27 2025	47%	14	15	6	18	61%	24	3.66
Latest Data by Party Dem	76%	14	5	2	2	90%	4	4.60
Latest Data by Party Ind	70%	8	14	-	8	78%	8	4.33
Latest Data by Party Rep	29%	8	9	11	43	38%	54	2.70
• [SPLIT A] Open enrollment beginning in the Affordable Care Act marketplace and premium costs there doubling	52%	16	19	6	7	68%	13	4.00
Latest Data by Party Dem	65%	19	12	3	1	84%	4	4.44
Latest Data by Party Ind	57%	9	20	3	11	66%	14	3.99
Latest Data by Party Rep	37%	15	26	10	11	52%	22	3.57

B3A. Below is a list of things some people might be concerned about right now. Please indicate how concerned you are about each one, where 1 means you're not at all concerned about that item and 5 means you're extremely concerned about that item.

	CONCERNED			NOT CONCERNED		NET		MEAN
	5 - Extremely	4	3	2	1 - Not at all	CONCERNED	NOT CONCERNED	
• [SPLIT A] New tariffs being put in place as the trade war with China grows.....	43%	17	17	7	15	61%	22	3.66
Nov-03 2025	40%	20	21	9	11	60%	19	3.70
Oct-27 2025	41%	19	22	7	11	60%	18	3.73
Oct-20 2025	43%	19	21	8	10	61%	18	3.77
Latest Data by Party Dem	61%	22	12	4	1	83%	5	4.38
Latest Data by Party Ind	56%	14	20	3	8	70%	11	4.07
Latest Data by Party Rep	22%	14	21	12	31	35%	43	2.83

B3B. Below are some recent events. Please indicate how much you have seen, read, or heard about each one.

	A LOT/SOME		A LITTLE/NOTHING		NET
	A lot	Some	A little	Nothing	
• [SPLIT B] The government shutdown entering its sixth week with no clear end in sight..	57%	28	9	6	85%
Nov-03 2025	58%	23	12	6	82%
Latest Data by Party Dem	69%	24	5	3	92%
Latest Data by Party Ind	51%	20	12	17	71%
Latest Data by Party Rep	47%	35	12	5	82%
• [SPLIT B] Federal workers not receiving their paychecks.....	53%	29	9	9	83%
Nov-03 2025	51%	29	12	9	80%
Latest Data by Party Dem	65%	27	4	4	92%
Latest Data by Party Ind	37%	31	9	23	67%
Latest Data by Party Rep	46%	32	13	9	78%
• [SPLIT B] Trump spending \$300 million to build a ballroom at the White House.....	53%	22	16	10	74%
Nov-03 2025	49%	22	15	13	72%
Latest Data by Party Dem	70%	17	7	6	88%
Latest Data by Party Ind	42%	20	21	17	62%
Latest Data by Party Rep	37%	27	24	12	64%
• [SPLIT B] Trump announcing the U.S. should not pay any SNAP benefits, also known as food stamps, during the government shutdown despite being ordered to do so by federal courts	50%	26	12	11	76%
Latest Data by Party Dem	67%	24	6	3	91%
Latest Data by Party Ind	60%	16	12	13	76%
Latest Data by Party Rep	31%	31	19	19	62%
• [SPLIT B] Health care costs rising and Americans losing health care coverage if Congress does nothing to prevent it	43%	31	16	11	73%
Nov-03 2025	46%	30	14	10	76%
Latest Data by Party Dem	60%	29	8	4	89%
Latest Data by Party Ind	35%	24	19	22	59%
Latest Data by Party Rep	27%	35	23	15	62%

B3B. Below are some recent events. Please indicate how much you have seen, read, or heard about each one.

	A LOT/SOME		A LITTLE/NOTHING		NET
	A lot	Some	A little	Nothing	A LOT/SOME
• [SPLIT B] New tariffs being put in place as the trade war with China grows	37%	36	14	12	73%
Nov-03 2025	33%	33	18	15	66%
Latest Data by Party Dem	44%	39	10	8	82%
Latest Data by Party Ind	38%	28	16	19	65%
Latest Data by Party Rep	30%	36	18	15	66%
• [SPLIT B] Open enrollment beginning in the Affordable Care Act marketplace and premium costs there doubling	30%	34	16	20	64%
Latest Data by Party Dem	41%	36	12	10	77%
Latest Data by Party Ind	30%	23	11	36	53%
Latest Data by Party Rep	18%	35	22	25	53%
• [SPLIT B] The U.S. giving \$40 billion to Argentina to bail out its economy	28%	27	15	30	54%
Nov-03 2025	25%	25	21	29	49%
Latest Data by Party Dem	41%	27	11	21	68%
Latest Data by Party Ind	25%	21	8	45	47%
Latest Data by Party Rep	15%	27	22	36	42%

Changing topics...

Q42. What are your biggest concerns when it comes to the economy? You can select up to two.

	Nov-09	Latest Data by Party		
		Dem	Ind	Rep
SNAP, or food stamps, losing funding and stripping 42 million Americans of food assistance	48%	61%	56%	33%
The government shutdown continuing with no end in sight	40	33	25	50
Health care premiums rising for millions of Americans and millions losing coverage completely	39	45	40	33
Tariffs driving up the costs of everyday goods	36	43	40	27
Companies, including Amazon and Target, laying off thousands of Americans	11	8	8	16
Other	3	*	8	3
None of these are concerning	4	*	5	7

Q43. Below are some concerns some may have about **health care** as it relates to the government shutdown. These may sound similar, but which two concern you the most?

	Nov-09	Latest Data by Party		
		Dem	Ind	Rep
The cost of health insurance doubling for 22 million Americans	38%	41%	26%	38%
Nearly 5 million Americans losing their health insurance completely	38	44	43	30
Cuts to Medicaid and the Affordable Care Act	36	47	44	22
Health insurance for working families going up by a thousand dollars a year	30	30	24	32
700 rural hospitals being at risk of closure	21	17	21	24
Hospitals, doctors, and other providers losing more than \$30 billion	11	10	10	12
None of these are concerning	7	1	8	14

For statistical purposes only, please answer the following questions.

NEWS SOURCES. Thinking about the various sources of news available today, which of the following would you say are your main sources of news about politics and current events in the U.S.? Check all that apply.

	<u>Nov-09</u>	<u>Nov-03</u>	<u>Oct-27</u>	<u>Oct-20</u>	Latest Data by Party		
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>
Social media websites where news is shared (such as Facebook, Twitter/X, or YouTube).....	40%	43%	42%	39%	36%	49%	41%
Broadcast television news (CBS, NBC, or ABC).....	39	38	33	38	46	31	34
Local television.....	39	41	39	39	43	25	38
Online news websites.....	34	32	32	31	34	42	32
Fox News.....	34	32	30	31	18	19	53
CNN.....	28	24	26	27	38	22	18
Social media creators and influencers	20	19	18	20	18	32	18
Your local newspaper.....	17	17	17	16	17	10	18
Radio	17	18	17	19	16	16	17
MSNBC.....	16	17	16	18	25	8	10
Podcasts.....	15	16	16	16	12	15	18
National newspapers.....	12	14	13	14	16	9	10
Other.....	4	4	4	5	3	2	5
None of these: I don't follow news about politics and current events in the U.S.....	4	5	4	5	3	12	3

DNEWS. How often do you watch the following news channels?

	A FEW TIMES A WEEK OR MORE			A FEW TIMES A MONTH OR LESS				NET	
	<u>Several hours a day</u>	<u>Once a day</u>	<u>A few times a week</u>	<u>A few times a month</u>	<u>Rarely</u>	<u>Never</u>	<u>DK</u>	<u>A FEW TIMES A WEEK OR MORE</u>	<u>A FEW TIMES A MONTH OR LESS</u>
• Fox News Channel.....	11%	13	17	8	14	33	5	40%	55
Nov-03 2025	10%	12	14	7	14	38	5	37%	59
Oct-27 2025	10%	11	16	7	15	35	6	37%	56
Oct-20 2025	9%	14	14	7	13	36	7	36%	57
Latest Data by Party Dem	6%	7	15	6	12	49	4	29%	67
Latest Data by Party Ind	2%	4	19	11	16	40	8	25%	67
Latest Data by Party Rep	18%	21	18	9	16	14	4	56%	39
• CNN.....	7%	12	15	9	17	34	5	34%	60
Nov-03 2025	5%	12	13	10	17	38	6	30%	65
Oct-27 2025	5%	11	15	9	17	35	8	31%	61
Oct-20 2025	5%	10	15	8	20	34	7	31%	62
Latest Data by Party Dem	10%	15	20	11	19	21	5	45%	50
Latest Data by Party Ind	5%	7	18	6	21	33	10	30%	61
Latest Data by Party Rep	4%	10	10	8	15	47	5	25%	70
• MSNBC.....	5%	8	13	9	17	40	7	26%	66
Nov-03 2025	5%	7	12	9	16	43	7	25%	68
Oct-27 2025	5%	8	12	9	16	41	10	24%	66
Oct-20 2025	4%	9	13	8	18	40	9	26%	66
Latest Data by Party Dem	8%	10	16	11	17	31	7	34%	59
Latest Data by Party Ind	-	3	9	10	24	39	15	12%	73
Latest Data by Party Rep	4%	8	11	7	15	49	6	22%	71

YOUTUBEVIEWS. Approximately how often do you use YouTube?

	<u>Nov-09</u>	<u>Nov-03</u>	<u>Oct-27</u>	<u>Oct-20</u>	<u>Latest Data by Party</u>		
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>
Several times a day	46%	47%	46%	46%	45%	61%	43%
Once a day	14	13	13	12	15	10	15
A few times a week	18	20	21	19	18	11	21
Once a week	4	4	4	5	5	4	4
A few times a month	5	6	6	6	5	5	5
Rarely	6	6	6	7	7	3	5
Never	7	5	5	6	6	8	7
ONCE A WEEK OR MORE (NET)	83%	83	84	81	82	85	83
A FEW TIMES A MONTH OR LESS (NET)	17	17	16	19	18	15	17

LIVETVIEWS. Approximately how often do you watch live TV with commercials? Please only include TV you watch live like sports, cable shows, or the news, and not TV that is recorded or where you can skip over commercials.

	<u>Nov-09</u>	<u>Nov-03</u>	<u>Oct-27</u>	<u>Oct-20</u>	<u>Latest Data by Party</u>		
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>
Several times a day	41%	43%	42%	40%	42%	27%	45%
Once a day	13	15	12	13	11	11	14
A few times a week	18	17	16	15	17	25	18
Once a week	3	2	4	3	3	6	2
A few times a month	5	3	3	3	5	8	4
Rarely	10	9	11	14	10	12	9
Never	10	9	11	11	13	12	8
ONCE A WEEK OR MORE (NET)	75%	78	75	72	73	68	79
A FEW TIMES A MONTH OR LESS (NET)	25	22	25	28	27	32	21

TVVIEWST. [IF WATCH LIVE TV WITH COMMERCIALS] And which of the following better describes how you watch live TV with commercials?

	<u>Nov-09</u>	<u>Nov-03</u>	<u>Oct-27</u>	<u>Oct-20</u>	<u>Latest Data by Party</u>		
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>
Traditional TV via cable, satellite, or antenna	35%	37%	34%	33%	38%	24%	36%
Streaming TV through your internet connection with a service like YouTube TV, Fubo, Sling, Hulu Live, or DirecTV Stream	43	42	42	44	40	50	44
Both of these	11	12	13	12	10	14	12
VOL: (Does not watch live TV with commercials)	10	9	11	11	13	12	8
TRADITIONAL TV/BOTH (NET)	47%	49	47	45	48	38	48
STREAMING TV/BOTH (NET)	54	54	55	56	50	64	56

SOCMEDIAUSE. Do you have an account on any of the following platforms?

	Nov-09	Nov-03	Oct-27	Oct-20	Latest Data by Party		
					Dem	Ind	Rep
Facebook.....	80%	83%	81%	84%	78%	76%	82%
Instagram.....	54	55	54	53	54	56	54
TikTok.....	46	43	43	45	46	56	45
Spotify.....	31	28	27	28	30	32	31
Snapchat.....	30	29	26	28	28	38	30
Twitter/X.....	30	28	30	30	26	35	33
Reddit.....	25	25	24	23	24	39	22
WhatsApp.....	25	20	22	24	23	24	26
Discord.....	16	15	15	16	16	23	14
Threads.....	14	13	13	12	13	16	15
Twitch.....	11	12	9	10	9	12	12
Bluesky.....	4	6	4	4	6	2	3
Other.....	4	4	4	3	4	7	3
I don't have an account on any of these platforms.....	8	6	7	6	11	4	6

SOCMEDIAFREQ. Over the last month, how frequently have you viewed your social media feeds on the following platform(s)?

		A FEW TIMES A WEEK OR MORE			A FEW TIMES A MONTH OR LESS		
		Multiple times a day	Once a day	A few times a week	A few times a month	Rarely	Never
• Facebook.....		63%	21	8	4	3	1
	<i>Nov-03 2025</i>	60%	21	11	5	3	*
	<i>Oct-27 2025</i>	65%	19	9	4	2	1
	<i>Oct-20 2025</i>	58%	20	11	4	5	1
	Latest Data by Party Dem	59%	22	9	5	4	*
	Latest Data by Party Ind	66%	17	6	6	3	1
	Latest Data by Party Rep	66%	20	7	3	2	2
• TikTok.....		50%	19	18	8	3	1
	<i>Nov-03 2025</i>	53%	18	17	7	4	1
	<i>Oct-27 2025</i>	54%	17	17	7	5	*
	<i>Oct-20 2025</i>	51%	17	18	8	3	4
	Latest Data by Party Dem	49%	21	19	7	4	1
	Latest Data by Party Ind	58%	8	19	7	5	3
	Latest Data by Party Rep	49%	22	16	10	2	1
• Instagram.....		48%	22	19	6	4	1
	<i>Nov-03 2025</i>	45%	22	19	9	5	1
	<i>Oct-27 2025</i>	47%	19	21	7	6	*
	<i>Oct-20 2025</i>	44%	20	17	10	6	3
	Latest Data by Party Dem	47%	22	19	8	5	*
	Latest Data by Party Ind	51%	15	15	7	10	2
	Latest Data by Party Rep	49%	23	20	5	1	1
• Snapchat.....		41%	21	19	8	7	3
	<i>Nov-03 2025</i>	42%	24	16	7	9	3
	<i>Oct-27 2025</i>	46%	22	21	3	5	3
	<i>Oct-20 2025</i>	43%	17	19	9	7	5
	Latest Data by Party Dem	39%	18	18	10	11	3
	Latest Data by Party Ind	49%	8	23	10	3	7
	Latest Data by Party Rep	41%	29	19	5	4	2

SOCMEDIAFREQ. Over the last month, how frequently have you viewed your social media feeds on the following platform(s)?

		A FEW TIMES A WEEK OR MORE			A FEW TIMES A MONTH OR LESS		
		Multiple times a day	Once a day	A few times a week	A few times a month	Rarely	Never
• Twitter/X.....		39%	19	25	10	6	1
	Nov-03 2025	36%	22	24	11	6	1
	Oct-27 2025	39%	22	21	11	4	3
	Oct-20 2025	31%	17	29	10	9	4
	Latest Data by Party Dem	34%	18	21	13	13	2
	Latest Data by Party Ind	35%	12	34	13	5	1
	Latest Data by Party Rep	43%	23	25	7	2	1
• Spotify.....		33%	27	19	11	8	3
	Nov-03 2025	38%	20	19	9	10	4
	Oct-27 2025	43%	15	23	8	6	3
	Oct-20 2025	34%	21	18	11	10	6
	Latest Data by Party Dem	34%	27	17	11	8	3
	Latest Data by Party Ind	31%	19	19	13	13	4
	Latest Data by Party Rep	32%	29	21	10	5	2
• Discord.....		32%	14	24	12	15	3
	Nov-03 2025	37%	10	25	15	11	1
	Oct-27 2025	36%	20	20	10	11	3
	Oct-20 2025	29%	18	22	11	13	6
	Latest Data by Party Dem	27%	7	24	18	20	4
	Latest Data by Party Ind	36%	13	27	6	13	4
	Latest Data by Party Rep	36%	23	22	8	10	2
• WhatsApp.....		29%	19	19	16	12	5
	Nov-03 2025	29%	16	19	14	18	4
	Oct-27 2025	33%	17	20	14	13	3
	Oct-20 2025	28%	10	26	14	14	8
	Latest Data by Party Dem	24%	21	19	19	12	6
	Latest Data by Party Ind	31%	10	33	-	15	11
	Latest Data by Party Rep	33%	20	15	18	11	3
• Reddit.....		26%	15	33	18	7	2
	Nov-03 2025	27%	17	30	15	9	2
	Oct-27 2025	33%	15	34	12	5	1
	Oct-20 2025	24%	19	35	12	10	*
	Latest Data by Party Dem	25%	15	34	19	6	1
	Latest Data by Party Ind	34%	6	38	7	13	3
	Latest Data by Party Rep	24%	19	29	21	5	2
• Twitch.....		21%	18	27	14	17	3
	Nov-03 2025	24%	17	30	15	11	3
	Oct-27 2025	25%	19	24	17	12	3
	Oct-20 2025	14%	19	33	15	15	4
	Latest Data by Party Dem	11%	20	27	13	26	3
	Latest Data by Party Ind	20%	-	48	14	7	11
	Latest Data by Party Rep	29%	21	22	15	13	-

SOCMEDIAFREQ. Over the last month, how frequently have you viewed your social media feeds on the following platform(s)?

		A FEW TIMES A WEEK OR MORE			A FEW TIMES A MONTH OR LESS		
		Multiple times a day	Once a day	A few times a week	A few times a month	Rarely	Never
• Threads.....		19%	22	36	12	9	2
	<i>Nov-03 2025</i>	38%	19	26	7	7	4
	<i>Oct-27 2025</i>	29%	21	33	9	4	5
	<i>Oct-20 2025</i>	30%	10	28	20	9	3
	Latest Data by Party Dem	16%	28	25	21	10	-
	Latest Data by Party Ind	19%	7	33	10	28	3
	Latest Data by Party Rep	22%	21	47	4	3	4
• Bluesky.....		16%	18	24	23	16	3
	<i>Nov-03 2025</i>	19%	14	29	21	12	6
	<i>Oct-27 2025</i>	20%	19	22	23	6	10
	<i>Oct-20 2025</i>	21%	19	17	21	22	-
	Latest Data by Party Dem	18%	18	25	19	19	2
	Latest Data by Party Ind	-	-	-	23	77	-
	Latest Data by Party Rep	15%	20	26	32	-	8

D100. Are you:

A man 47%
 A woman..... 53
 Self-describe..... *

ALLOCRACE. To ensure a representative sample, please indicate your race. [IF NOT HISPANIC/LATINO] For statistical purposes only, are you of Hispanic, Latino, or Spanish origin? [BI-OR-MULTI RACIAL RESPONDENTS ALLOCATED TO MULTIPLE RACES, PER SELF-REPORT; REFUSALS ALLOCATED BY RACE ON FILE]

Black/African American 14%
 White/Caucasian 75
 Hispanic/Latino 11
 Asian/Asian American 5
 Pacific Islander -
 Native American/American Indian/Indigenous 2
 Middle Eastern/North African 1
 Other -
VOL: (Don't know/Refused) -

D303. [IF HISPANIC/LATINO] Hispanics and Latinos have their roots in many different countries. To what country or countries do you or your family trace your ancestry? Please select all that apply.

Mexico	46%
Puerto Rico	16
Cuba	7
Argentina	5
Belize	-
Bolivia	-
Brazil	1
Chile	-
Colombia	1
Costa Rica	-
Dominican Republic	7
Ecuador	1
El Salvador	2
Guatemala	-
Honduras	1
Nicaragua	2
Panama	4
Paraguay	-
Peru	-
Spain	10
Uruguay	2
Venezuela	1
Other country	3
Don't know/Not sure	2

D304. [IF BLACK/AFRICAN AMERICAN] People in America of African descent have their roots in many different regions of the world. To what region of the world do you or your family trace your ancestry? Please select all that apply.

The Caribbean	11%
Africa	47
Central America	13
South America	6
Another region of the world	3
Don't know/Not sure	25

D305. [IF ASIAN/ASIAN AMERICAN/PACIFIC ISLANDER] Asian Americans, Asians, and Pacific Islanders have their roots in many different countries. To what country or countries do you or your family trace your ancestry? Please select all that apply.

China	36%
India	11
Philippines	12
Vietnam	2
Korea	17
Japan	20
Pacific Islands	-
Other	3
Don't know/Not sure	-

EDUCATION. What is the last grade of school or level of education you completed?

Did not complete high school	2%
Graduated high school	24
Attended technical or vocational school	4
Attended some college but no degree	24
Graduated two-year college with Associate's degree	12
Graduated four-year college with Bachelor's degree	22
Obtained Master's, PhD, or other professional degree (MD, DMD, etc.)	11

DAGE. What is your age?

18-29	17%
30-44	25
45-54	15
55-64	16
65+	26

REGION. What state do you live in?

Northeast	18%
Midwest	22
South	39
West	22

VH24. [IF ELIGIBLE TO VOTE IN 2024] Thinking back, in the November 2024 general election for President, who did you vote for? Or did you not vote in that election?

Voted for Democrat Kamala Harris	43%
Voted for Republican Donald Trump	45
Voted for someone else	3
Did not vote	9

ALLOCATED HARRIS.....	45%
ALLOCATED TRUMP	46

PASTVOTEHISTORY. In thinking about how you have voted in elections since 2020, including for federal, state, and local offices, would you say that you:

Always voted for Democrats.....	31%
Mostly voted for Democrats.....	10
Voted more for Democrats, but have voted for some Republicans.....	7
Voted for an even split of Democrats and Republicans ..	10
Voted more for Republicans, but have voted for some Democrats	6
Mostly voted for Republicans	13
Always voted for Republicans	23

DEMOCRATS (NET).....	48%
REPUBLICANS (NET).....	42

LABORHH. Are you or is anyone in your household an active or retired member of a labor union?

Yes, me	7%
Yes, someone in my household	6
Yes, both me and someone in my household	2
No	86

YES (NET).....	14%
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WORKTYPE. Which of the following best describes your current job or the last job you had:

White collar, like at a desk in an office	37%
Blue collar, like physical labor or working in a factory.....	26
Service industry, like working in a retail store or hospital	18
Other type of job or field	7
Do not work or have not worked in the past.....	13

INSURANCE. Which of the following is your main source of health coverage?

Private insurance provided by your employer	25%
Private insurance provided by your spouse, partner, parent, or other family member	7
Private insurance that you purchased yourself	7
The government program Medicare	34
Another government program such as Medicaid	18
Veterans Administration, also known as the VA	1
Something else.....	1
Do not currently have health insurance.....	6

INCOME. And, for statistical purposes only, what would you say is your total annual family income before taxes?

Less than \$30,000	29%
\$30,000 - \$49,999	22
\$50,000 - \$59,999	11
\$60,000 - \$74,999	10
\$75,000 - \$99,999	12
\$100,000 - \$149,999	10
\$150,000 - \$199,999	3
\$200,000 and above	3

MARITAL. What is your current marital/relationship status?

Married	35%
Widowed	7
Divorced	16
Separated	2
Never married but in a relationship	12
Never married and single	28

HOME. Which one(s) is applicable to you right now?

Homeowner	48%
Renter	38
Living with others without paying rent or mortgage	8
Living with others, paying rent or mortgage	6
Other	1

D110. Are you a parent or guardian?

Yes, of someone under 18	28%
Yes, of someone 18 or older	33
No	43

IDEOLOGYSR. When it comes to politics, do you generally think of yourself as:

Very liberal	16%
Somewhat liberal	14
Moderate	36
Somewhat conservative	18
Very conservative	17
LIBERAL (NET)	29%
CONSERVATIVE (NET)	35

IDEOREP. [IF REPUBLICAN] And when it comes to politics, do you generally consider yourself to be a supporter of the MAGA movement, or not?

Yes, consider myself a supporter of the MAGA movement	61%
No, do not consider myself a supporter of the MAGA movement	29
Not sure	10

EMPLOY. What is your current employment status as of right now?

Employed full-time	39%
Employed part-time	12
Not employed, but looking for work	11
Retired	27
Student	2
Homemaker	6
Other	4

EMPLOYSELF. [IF EMPLOYED] And are you self-employed or an independent contractor?

Self-employed/independent contractor	27%
Not self-employed/independent contractor	73

ECONSELFDESCRIBE. Would you use any of the following terms to describe yourself? You may select as many as you like.

Wealthy.....	1%
Upper middle class.....	6
Middle class.....	30
Working class.....	25
Lower middle class.....	20
Low income.....	24
Poor.....	11
None of these describe me.....	1